



DEUTSCHE BÖRSE
CASH MARKET

Finance your future. Made in Germany

Opening bell: ring the bell to start trading

Celebrate your success story on the trading floor

Each day, numerous members of the media focus on the trading floor of Frankfurter Wertpapierbörse (FWB®, the Frankfurt Stock Exchange), which is the last of its kind in Europe. One of the best-known images is the ringing of the bell to open trading on the floor. Use this unique opportunity to tell your individual success story and open trading together with Deutsche Börse.

Attract media attention

By ringing the stock exchange bell, you present yourself and your company on the trading floor in a way that attracts media attention – whether at a company or stock exchange anniversary, a change of segment or admission to a selection index. The opening bell provides the right setting for your success story.

Customised service

From the presentation of your brand on the facade of the historical Frankfurt Stock Exchange building, to the decoration of the trading floor, to the up-market entertainment of your guests – we make your opening bell a success. We will be happy to provide you with personal advice on organising your opening bell ceremony.

Interested in an opening bell ceremony?

We look forward to hearing from you at:

Deutsche Börse AG
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E-Mail opening-bell@deutsche-boerse.com

Additional information

- [Media gallery: bell ringing events](#)
- [YouTube videos](#)

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